

Hello

I'm Bee Smith, You digital marketer Enthusiast

Australia

Sydney

Skills

As a freelancer specializing in project management, digital marketing, and SEO optimization, I excel in orchestrating seamless project workflows, devising strategic marketing campaigns, and optimizing website performance to boost online visibility and drive organic traffic. With a keen eye for detail and a results-driven approach, I deliver exceptional outcomes that exceed client expectations.

Experience

September 2023 - PRESENT

Jason Dibenedetto - Germany - Video editing

1. Versatile Editing Tools: Access a range of tools for trimming, merging, and enhancing video clips, offering flexibility and precision in editing.
2. User-Friendly Interface: Navigate effortlessly through the editing process with an intuitive interface, ensuring a seamless experience for users of all skill levels.
3. Professional Output: Produce high-quality videos with crisp visuals and clear audio, ready for sharing across platforms.

February 2023 - May 2023

Jake Gordon - United States - Youtube Channel Management

1. Analytics Dashboard: Gain insights into your channel's performance with detailed analytics on views, watch time, audience demographics, and engagement metrics. Use these insights to refine your content strategy and optimize performance.
2. Content Scheduling: Plan and schedule your video uploads in advance, ensuring a consistent presence on your channel. Set release dates and times to maximize visibility and reach your audience when they're most active.
3. Audience Interaction: Engage with your audience through comments, polls, and community posts. Foster a sense of community by responding to feedback, soliciting input for future content, and building relationships with your viewers.

February 2023 - May 2023

Jake Gordon - South Africa - Scriptwriting

1. Compelling Storylines: Craft engaging narratives that captivate audiences and drive engagement. Develop characters, conflicts, and resolutions that resonate with viewers, keeping them invested from start to finish.
2. Clear Structure: Establish a clear beginning, middle, and end, ensuring a coherent flow of storytelling that holds attention and delivers key messages effectively.

3. Authentic Dialogue: Write authentic and natural dialogue that reflects character personalities and advances the plot. Create conversations that feel genuine and relatable, enhancing the overall authenticity and appeal of the script.

Education

March 2015 - November 2019

University of Sydney – Sydney Australia – Master of science in Project Management

Macquarie University – North Ryde, Australia – Master of science in information technology

Kipps Academy – Marketing

Awards

Marketing Excellence Award

Information Technology Innovation Award

Project Management Excellence Award

Marketing Campaign of the Year Award

Outstanding Project Management Student Award

My Description

Hello, I am Bee Smith, a certified and well profiled video content creator and Youtube channel manager (ie Channel setup, content strategy, Audience engagement, SEO, Channel growth, Channel Monetization) with over 5 years of freelancing experience in helping numerous clients achieve their passive income and popularity goals through my working strategies. . With my experience in the field of YouTube automation, I have honed my skills and expertise in managing and optimizing channels for maximum efficiency and growth. My deep understanding of YouTube's algorithms and best practices allows me to create tailored strategies that drive engagement, increase views, and ultimately, maximize revenue for my clients.

I understand that the primary goal of everyone on YouTube is to make passive income. I am here to help you as an expert in the field with 6 years of outstanding experience, I can help you get started with your dream on YouTube,

1. Optimized and High ranking Channel set up (includes the full branding: Logo, banner, channel description)
2. Content Research (to provide audience with engaging videos to give them value and you gain more watch time in return)
3. Video editing and thumbnail design
4. Scriptwriting and Voice over (Whether an human or ai voice)
5. Channel Growth
6. Channel Monetization which is the passport to the Passive income dream. and lot more

I have a proven track record of successfully automating and scaling YouTube channels, utilizing tools and techniques to streamline content production, scheduling, and audience targeting.

My dedication to staying ahead of industry trends and updates ensures that my clients' channels are always at the forefront of innovation, resulting in consistent growth and success. As a YouTube automation channel manager, I am committed to delivering results and providing exceptional service to help my clients achieve their goals and reach their full potential on the platforms.

Full project management from start to finish

Regular communication is important to me, so let's keep in touch.

Customer Service

- Responsible for the overall performance of the call center, including the increase of customer satisfaction
- Created a customer service training booklet
- Created a new customer service training program and implemented procedures for the training of 4 new call center employees
- Creatively approached various marketing ideas, increasing revenue by \$100k
- Trained new call center employees in customer service script recitation, conflict resolution and data entry practices
- Continued to develop and improve customer service skills through regularly scheduled training on new features of the call center software

Remember full project management if needed.